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UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

PAMLAB, L.L.C.,
METABOLITE LABORATORIES, INC., and
BRECKENRIDGE PHARMACEUTICAL,
INC.,

Plaintiffs,

v.

VIVA PHARMACEUTICAL, INC.,

Defendant.

Case No. _____

**COMPLAINT FOR
PATENT INFRINGEMENT AND
LANHAM ACT VIOLATIONS**

JURY TRIAL DEMANDED

Plaintiffs Pamlab, L.L.C., Metabolite Laboratories, Inc., and Breckenridge
Pharmaceutical, Inc., by and through their attorneys, state as follows for their Complaint against
Defendant Viva Pharmaceutical, Inc.:

The Parties

1. Plaintiff Pamlab, L.L.C. (“Pamlab”) is a limited liability company existing under
the laws of the State of Louisiana, with its principal place of business at 4099 Highway 190,
Covington, Louisiana, 70433.

1 development of this product, PamLab discovered the groundbreaking work of two hematology
2 professors at the University of Colorado School of Medicine, Dr. Robert H. Allen and Dr. Sally
3 P. Stabler.

4 12. Drs. Allen and Stabler have devoted their careers to studying vitamin B₁₂, vitamin
5 B₆, and folate. Their clinical work has been at the forefront of the research examining the
6 relationship between those vitamins and homocysteine. Their studies have been widely cited and
7 published in prestigious scientific journals such as the New England Journal of Medicine, and
8 they have also been awarded a number of United States patents.

9 13. Among these is United States Patent No. 6,528,496, entitled “Compositions
10 treating, preventing, or reducing elevated metabolic levels” (“the ’96 Patent”), which was duly
11 and legally issued to Drs. Allen and Stabler on March 4, 2003. The ’96 Patent is attached as
12 Exhibit A.
13

14 14. Dr. Allen formed Plaintiff Metabolite under the University of Colorado’s
15 guidelines. The patents and applications leading to the ’96 Patent, and later the ’96 Patent
16 itself, were assigned to Metabolite, so that Metabolite is the owner of all right, title, and interest
17 in the ’96 Patent, as well as the related patents.
18

19 15. Accordingly, PamLab approached Metabolite in 1999 and began discussions
20 concerning a patent license for certain products. PamLab first launched the product at issue in the
21 fall of 1999, while these discussions were in progress. Then on January 11, 2000, PamLab
22 entered into a license agreement with Metabolite (the “Patent License”), under which Metabolite
23 granted PamLab an exclusive license to certain formulations under several related patents and
24 applications (one of which, through a subsequent continuation application, issued as the ’96
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1 Patent). Moreover, under the Patent License (as amended), PamLab has the right to enforce the
2 '496 Patent.

3 **PamLab's Licensed Product Foltx[®]**

4 16. Pursuant to the Patent License, PamLab manufactures and sells a product with the
5 trademarked name of "Foltx[®]." PamLab pays Metabolite a royalty based on the value of the sales
6 of Foltx[®].

7
8 17. Foltx[®] is marketed to licensed physicians and other healthcare professionals.

9 18. Foltx[®] contains three active ingredients, namely 2 mg. of vitamin B₁₂, 25 mg. of
10 vitamin B₆, and 2.5 mg. of folic acid.

11 19. After PamLab launched Foltx[®] in October, 1999, the market for this product grew
12 steadily as physicians increasingly recognized the relationship between elevated homocysteine
13 and vitamin B₁₂, vitamin B₆, and folate.

14
15 20. Much of this recognition is attributable to the huge investment in education that
16 PamLab has undertaken. PamLab spent millions of dollars calling on tens of thousands of
17 physicians through PamLab's sales force, providing millions of product samples, publishing
18 articles and advertisements in medical journals, and funding additional clinical studies.

19 21. PamLab marketed Foltx[®] to physicians as a medical food product intended for the
20 specific dietary management of individuals under a physician's treatment for
21 hyperhomocysteinemia, with particular emphasis on individuals with or at risk for atherosclerotic
22 vascular disease in the coronary, peripheral, or cerebral vessels, or individuals with vitamin B₁₂
23 deficiency.
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1 **Breckenridge’s Patent Sublicense and Its Licensed Folic Acid Products**

2 22. In 2007, Breckenridge entered into a patent sublicense with PamLab under a
3 number of the Metabolite patents, with the express consent of Metabolite, including but not
4 limited to the ’496 Patent, and including the right to enforce the ’496 Patent. This agreement
5 also provides Breckenridge with additional rights to be the exclusive marketer of generic
6 versions of the PamLab products identified therein.
7

8 23. Under this agreement, Breckenridge now markets the only licensed generic
9 version of Foltx[®]. Breckenridge markets a product containing 2 mg. of vitamin B₁₂, 25 mg. of
10 vitamin B₆, and 2.5 mg. of folic acid as “Folbic[®]”.

11 24. Breckenridge pays a royalty to PamLab pursuant to the sublicense, which in turn
12 pays a royalty to Metabolite.
13

14 **Viva’s Folic Acid Product**

15 25. Upon information and belief, Viva has manufactured, for sale in the United States
16 by Macoven Pharmaceuticals, L.L.C. (“Macoven”), a product which it knew would be marketed
17 by Macoven as containing 2.5 mg. of folic acid, 2 mg. of vitamin B₁₂, and 25 mg. of vitamin B₆
18 (“Viva’s Folic Acid Product”).

19 26. Viva knew from its own experience in prior litigation that these were the same
20 active ingredients in the same amounts as in Foltx[®] and Folbic[®], and that Macoven would market
21 this product as substitutable for Foltx[®] and Folbic[®].
22

23 27. Macoven has been representing to prospective purchasers of Viva’s Folic Acid
24 Products, who are also customers of PamLab and Breckenridge, that its product in fact contains
25 the same active ingredients as, and can be substituted for, Foltx[®] and Folbic[®]. In the
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1 pharmaceutical industry, such representations are understood to mean that Macoven's
2 manufacturer has supplied Macoven with suitable and sufficient testing data, in the form of a
3 "certificate of analysis," to establish that each active ingredients is present (and is available to the
4 end consumer) in the amount stated on the product label.

5
6 28. Upon information and belief, Viva, as an established participant in the United
7 States pharmaceutical market, is well aware of this industry standard and understanding, and yet
8 participated in a sham by providing to Macoven what purported to be a standard certificate of
9 analysis, but which in fact only provided test results for one of the three active ingredients.

10 29. Moreover, upon information and belief, Viva is aware of the regulations
11 governing the manufacture of dietary supplements, and of the current Good Manufacturing
12 Practices ("cGMPs") incorporated into federal regulations, including the requirements for testing
13 contained in 21 C.F.R. § 111.75. These cGMPs form part of the regulatory context that would
14 lead purchasers in the United States pharmaceutical industry to believe that Macoven's
15 representations of the active ingredients in Viva's Folic Acid Product were supported by
16 adequate testing, whereas, upon information and belief, Viva had provided Macoven with a
17 "certificate of analysis" not supported by actual testing for two of the three active ingredients.

18
19 30. In addition, Viva supported and authorized affixing an expiration date to its Folic
20 Acid Product, which was necessary to enable this product to compete with Plaintiffs' products.
21 The assignment of an expiration date to a pharmaceutical product is understood in the
22 pharmaceutical industry as a representation that appropriate stability testing has been performed,
23 and that the results of such testing support that expiration date.
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1 43. Upon information and belief, Viva will continue its violations of the Lanham Act
2 unless such violations thereof are restrained and enjoined by this Court. Should Viva be
3 permitted to continue its false and misleading descriptions and representations of fact and false
4 advertising, Plaintiffs will suffer irreparable injury for which they have no adequate remedy at
5 law.
6

7 **WHEREFORE**, Plaintiffs request that the Court:

8 (a) Permanently enjoin Viva, its officers, directors, employees, partners, agents,
9 licensees, servants, successors and assigns, and any and all persons acting in privity or concert
10 with them, from making, using, offering to sell, or selling in the United States, or importing into
11 the United States, its Folic Acid Product;

12 (b) Enter judgment against Viva for compensatory damages by reason of its
13 infringement of the '496 Patent, as determined at trial, but not less than a reasonable royalty, in
14 an amount to be determined at trial;

15 (c) Determine that such infringement was willful, and award treble damages to
16 Plaintiffs by reason thereof;

17 (d) Declare this case to be "exceptional" within the meaning of 35 U.S.C. § 285,
18 entitling Plaintiffs to an award of their reasonable attorneys fees, expenses and costs of this
19 action;

20 (e) Enter judgment against Viva for compensatory damages by reason of its violation
21 of the Lanham Act, in an amount to be determined at trial; and

22 (f) Enter an Order granting Plaintiffs such other and additional relief against Viva as
23 may be just and proper in the circumstances.
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1 **DEMAND FOR TRIAL BY JURY**

2 Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiffs demand a trial
3 by jury of all issues properly triable to a jury in this case.
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5 Dated this 17th day of January, 2012.

6 SCHWABE, WILLIAMSON & WYATT, P.C.

7
8 By: s/ Johnathan E. Mansfield
9 Johnathan E. Mansfield WSBA #27779
10 Attorney for Plaintiffs
11 PamLab, L.L.C.,
12 Metabolite Laboratories, Inc., and
13 Breckenridge Pharmaceutical, Inc.
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