



**LAW, JUSTICE AND DEVELOPMENT WEEK 2011
INNOVATION AND EMPOWERMENT FOR DEVELOPMENT**

November 14-17, 2011 Washington DC

**Global Perspectives on the Role of Intellectual Property Rights
in Innovation and Development**

November 14, 2011, 1045-12h15

Venue: Main Complex, MC 2-800

The World Bank has been extremely active in sectors where intellectual property rights (IPRs) are of crucial importance to realizing a tangible development impact. Sectors in which IPRs have been important include: the use of information and communication technologies (ICT) to improve healthcare delivery infrastructure in developing countries; support to international agricultural research centers to develop new or improved plant varieties; managing trust fund resources directed at financing clinical trials for potential HIV vaccines; or helping countries design regulatory frameworks to combat counterfeit goods. Often, the nature of IPRs and the rigor with which proprietors may enforce them in these key sectors will determine whether or not the poor, who should be the greatest beneficiaries of development financing, will have access to the innovations arising directly or indirectly from the Bank's investments. Consequently, IPRs have far-reaching implications on the realization of the Bank's mission of fighting poverty and advancing an inclusive and sustainable globalization.

The various components of the Bank's investment portfolio, in which IPRs are growing in importance, are indeed ideal set of lenses through which to consider the broader impact of IPRs in the crucial development goal of disseminating knowledge as a way of incubating innovation and creativity, and in examining the different dimensions of the contemporary debate on intellectual property law and policy.

For the last two decades, IPRs have been a dominant part of the development discourse, particularly in the trade and biodiversity contexts. This debate has gone on both at the national and international levels, and although still largely divisive, it would appear that there is broad acknowledgement of the positive and catalytic impact that well managed IP regimes have on innovation and development. This session will be devoted to a discussion of IPRs and their role in development, how IPRs figure in decisions for multilateral financing, and ways of creating incentives for countries to design IP legal and policy frameworks that best respond to development needs, promote innovation and creativity and yield tangible development results.

AGENDA

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| 10.45 AM – 10.55 AM | Opening Remarks and Introduction of the Panelists by the Moderator
Prof. Shyam Baganesh, University of Pennsylvania Law School |
| 10.55 AM – 11.45AM | Presentations by the Panelists
Dr. Edward Kwakwa, Legal Counsel, World Intellectual Property Organization
Mr. David Snively, Executive Vice President and General Counsel, Monsanto Co.
Dr. Rita Khanna, General Counsel, Aeras Global TB Vaccine Foundation
Mr. Roy Waldron, Senior Vice President and Associate General Counsel, Pfizer
Professor Katsuya Tamai, University of Tokyo |
| 11.45 AM – 12.15PM | Moderated panel discussion and Q&A |