



THE JOHN MARSHALL REVIEW  
OF INTELLECTUAL PROPERTY LAW  
**Fifth Annual RIPL Symposium**

# IPublic Health: Intersection of Intellectual Property Rights and Public Health

**Friday, November 8, 2013 | 9 AM – 5 PM**

**CLE Credit: 5.75 Hours Cost: \$50 (Free for JMLS faculty and students)**

- 8:30-9:00 Registration
- 9:00-9:15 Welcome
- 9:15-9:45 “A Scientific Approach to IP: Innovation, Access, and a Forgotten Corner of the Universal Declaration of Human Rights”  
**Adam Houston**, Human Rights Advocate, Vancouver Island Human Rights Coalition
- 9:45-10:15 “Regulatory Competitive Shelters in the Regulation of Biomedical Technologies”  
**Yaniv Heled**, Assistant Professor of Law, Georgia State University
- 10:15-10:30 Break
- 10:30-11:00 “Patenting Identities: The Other Side of *Myriad*”  
**Shubha Ghosh**, Vilas Research Fellow & Professor of Law, University of Wisconsin
- 11:00-11:45 “Drugged Out: How Cognitive Bias Hurts Drug Innovation”  
**Cynthia Ho**, Clifford E. Vickrey Research Professor, Loyola University School of Law
- 11:45-12:15 Lunch
- 12:15-1:15 **Kevin Noonan**  
Partner, McDonnell Boehnen Hulbert & Berghoff LLP  
Founding author, Patent Docs Weblog
- 1:15-1:45 “Social Justice Meets Property Law: Realigning Patent Law’s Asymmetric Contour in *Novartis v. Union of India & Others*”  
**Saby Ghoshray, PhD**, President, Interdisciplinary Studies
- 1:45-2:15 “Pinwheel of Fortune”  
**James Chen**, Professor, Justin Smith Morrill Chair in Law, Michigan State University
- 2:15-2:30 Break
- 2:30-3:00 “Adopting Pharmacogenomics and Parenting Repurposed Molecules under the Orphan Drug Act: A Cost Dilemma”  
**David C. Babaian**, University of Washington
- 3:00-3:30 “Patenting Drugs in Canada: Differences and Dividing Lines North and South of the Border”  
**Nancy P. Pei**, Partner, Smart & Biggar/Fetherstonhaugh
- 3:30- 4:00 “Analyzing Trade Agreements' Effects on Access to Medicine in Jordan”  
**Bashar H. Malkawi**, Associate Professor of Law, American University of Sharjah
- 4:00-4:30 “Implementing and Enforcing Intellectual Property Rights In West Africa”  
**Ganiyou Gassikia**
- 4:30-5:30 Reception